



## Jerry Merola



Jerry Merola, Alpha-Omega's Chief Financial Officer also serves as Managing Partner of Amusement Entertainment Management L.L.C. He has focused much of his efforts on analyzing and enhancing the performance of the firm's client portfolio, which has included developers, manufacturers, and facility owners worldwide. He has developed feasibility studies, marketing plans, operation manuals, and funding programs for some of the most notable names in the entertainment industry and performed business audits in almost all markets and sectors. Jerry and the firm have developed one of the most comprehensive attractions databases available, allowing its clients to obtain real world performance results and earnings capability for virtually any entertainment component. Earlier in

his career, Jerry served ten years in the commercial banking industry as Vice president of one of the northeast's largest commercial banks, where he managed a team of lenders that controlled the banks Fortune 1000 client portfolio. A holder of bachelors and masters degrees in corporate and international finance from Fordham University and Fairleigh Dickinson University respectively, Jerry brings to the table a wealth of experience in financial markets, project and land development, budgeting, and risk management. As a monthly feature writer for Playmeter Magazine and Entertainment Management Magazine, he maintains a library of articles in both the entertainment and financial services industries. Since 2001, Jerry has served as Chairman of the industry Finance Council through the International Association of Leisure Entertainment Industry.

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